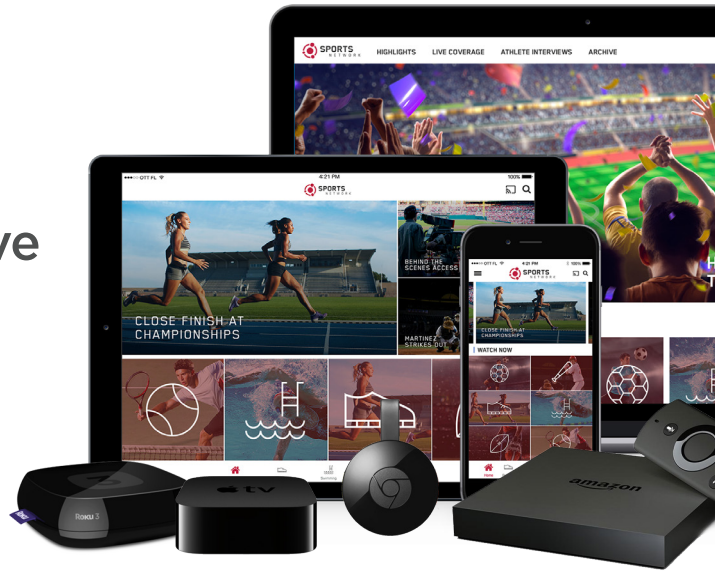




## A powerful and comprehensive OTT solution for media and content providers.

OTT Flow - powered by Accedo enables you to accelerate the launch and monetisation of multi-screen video services.



### GET TO MARKET QUICKLY

OTT Flow provides a fully integrated technology stack bringing together video management, application distribution, and subscription management enabling you to get your content in front of your viewers and start monetising without the need for custom development or having to commit to up front costs.

### RAPIDLY PUBLISH TO WEB, MOBILE, AND CONNECTED TV PLATFORMS

OTT Flow enables you to rapidly prototype and publish rich, engaging applications and video experiences to Web, iOS, Android, Chromecast, AppleTV, Roku, Android TV, and Amazon Fire platforms. Published apps are managed from a single console enabling seamless updates to all devices.

### MAXIMISE THE VALUE OF YOUR CONTENT

OTT Flow lets you maximise the value of your content with advertising (AVOD), subscription (SVOD), and promotional models for Live or VOD content. Manage your commercial models in one place, working with integrated ad networks or easy subscription management capabilities.

### MEASURE AND OPTIMISE VIEWER ENGAGEMENT

OTT Flow makes it easy to measure viewer engagement, understand ad and content effectiveness, and optimise your applications to ensure you and your audience are getting the most out of your content.



Brightcove OTT Flow, powered by Accedo, lets you rapidly deploy high-quality live and on-demand video across platforms with no development costs.

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#### **ADVANCED VIDEO MANAGEMENT**

OTT Flow ingests, transcodes, manages and publishes your video library, preparing it for distribution and monetization on web, mobile and streaming media platforms.

#### **MONETIZATION**

OTT Flow supports multiple monetization models including, AVOD, SVOD, and PPV services along with the ability to integrate promotional campaigns to grow your audience.

#### **NEXT-GENERATION VIDEO DELIVERY**

OTT Flow combines dynamic ingest, JITP, and SSAI that dramatically reduces Total-Cost-of-Ownership.

#### **CONTENT PROTECTION & SECURITY**

OTT Flow provides role-based access control, encrypted streaming, multi-platform DRM, and geo-restriction policies that ensure your video content is protected.

#### **PLAYER A/B TESTING**

OTT Flow provides powerful application A/B testing enabling multivariate testing that ensures your applications are optimized for you audience.

#### **POWERFUL ANALYTICS**

OTT Flow's analytics modules enable you to measure audience engagement & PPV conversion rates, providing clarity on application usage, quality of service, and monetization effectiveness.

#### **LIVE CONTENT INTEGRATION**

OTT Flow seamlessly integrates live video streaming with high performance playback experiences to drive engagement.

#### **COMPREHENSIVE TECHNOLOGY STACK**

OTT Flow brings together content and subscription management, publishing, monetization, and playback services onto a single platform that simplifies management and interoperability.

#### **HTML5 VIDEO PLAYBACK**

OTT Flow's high performance video players minimize the time-to-first-frame and provides a smooth video experience across all web and mobile web browsers.

#### **SOCIALIZE CONTENT**

OTT Flow helps you publish content on Facebook, Twitter, and YouTube to promote and drive audience engagement & let your viewers share their favorite content across their social networks.

#### **SEAMLESS APPLICATION UPDATES**

OTT Flow enables rapid delivery of web, mobile and streaming media applications from a single layout. App updates are simply a matter of re-publishing without requiring App Store approval.

#### **INDUSTRY LEADING SUPPORT**

OTT Flow is backed by an industry leading support team to ensure your OTT launch is seamless and your subscribers can sign up without any issues.

Learn more about Brightcove OTT Flow at [brightcove.com/ott-flow](http://brightcove.com/ott-flow)

