Launch your
SVOD service
easily

CLEENG

Founded in 2011 by e-commerce and media experts, Cleeng provides Authentication, Commerce, Support and Security solutions for premium videos.

Our flexible and cost-efficient video e-commerce platform is used by 500 brands like Final Fantasy, FIFA, Golden Boy Promotions, IMG that want to connect directly to their audience. Cleeng's comprehensive solutions & APIs enable broadcasters to quickly set up their subscription channel and manage their subscribers to grow revenue.

The video monetization complexity

Publishers are pouring money into developing digital videos as it is the fastest growing format, but building a successful video e-commerce strategy is a challenge that is too often overlooked.

Payment handling is just the tip of the iceberg!
You need to think about authentication across devices, promotional and CRM activities, reporting, security, fraud detection mechanism and viewer support - all features that end up as a necessity.

PAYMENT HANDLING

AUTHENTICATION ACROSS DEVICES

PROMOTIONAL ACTIVITIES

EXTENSIVE REPORTING

SECURITY & FRAUD ACTIVITIES

CUSTOMER SUPPORT

Cleeng brings innovation to the OTT space, designing turnkey solutions that help organisations deploy SVOD services with ease.

Enterprise Class SVOD Platform

- Turnkey SVOD management across web, responsive web and mobile apps; Open access to our APIs and documentation for full integration
- Complete solutions for fraud management, dunning, and churn reduction.
- Total control over your web and app integration for SVOD
- Customised payment options, user interface, subscription offers and coupons and promotions.
- Simple management of subscribers which reduces churn
- 20+ promotional models for improving subscribers' conversion;

Cleeng: One SaaS platform that will help you succeed with your Direct 2 Consumer strategy

Cleeng's rich-featured solutions take care of all the steps from authentication, e-commerce, security to end-user support, so you can focus on your core business.

Cleeng key features

Authentication

Social login
1-click registration with FB & Google
Single-Sign-On
Automatic authentication accross platforms
Brand engagement
Customizable checkout & e-mail templates
Apps entitlements
Authentication & entitlement across apps
Multilingual platform
14+ languages
Data Capture
Collect additional user info
Whitelisting
Grant access to an exclusive audience

Commerce

Promotions
20+ coupon options, social discounts
Payments
170+ methods, 22+ currencies
Apps Subscription
In-App payment, stores integrations
Recurring billing
Automatic recurring subscriptions
Financial reporting
Monitor customers, reduce churn
Access Period
Weekly, monthly, yearly offers to match your business model
Tax management
Automatic tax processing

Security

Offer entitlement
Users can access authorized videos only
Session control
Avoid account sharing
File watermarking
Anti-stream grabbing tool
Fraud prevention
Credit card authorization check
Geo-restriction
Broadcast settings for selected countries
Parental Control
Controlled access for kids

Customer Care

End-User support - LIVE
15-minute SLA
End-User support - (S)VOD
24-hour SLA
Integrated workflow
Inquiries, refunds, analytics
OTT specialists
Authentication, commerce, security
Multilingual
Multilingual support team
FAQ help-center
Topic specific support center
Customer reports
Details of customer activities
Time-Zones
Spread across the globe

Deploy easily and maximize ROI