

Launch your **LIVE OTT** services within minutes



CLEENG

Founded in 2011 by former Apple e-commerce and media experts, Cleeng provides Authentication, Commerce and Security solutions for premium videos.

Our flexible and cost-efficient platform is used by leading brands like Final Fantasy, Fanseat, Golden Boy Promotions, Coxhub that want to connect directly to their audience.

Cleeng's comprehensive solutions & APIs enable broadcasters to quickly set up their channel and manage their subscribers easily.

The video monetisation complexity

Publishers are pouring money into developing digital videos as it is the fastest growing format, but building a successful video e-commerce strategy is a challenge that is too often overlooked.

Payment handling is just the tip of the iceberg

You need to think about authentication across devices, promotional and CRM activities, financial reporting, security, fraud detection mechanism and viewer support are all features that end up as a necessity.



Cleeng brings innovation to the OTT space, designing turnkey solution that helps organisations deploy OTT services with ease.

Cleeng Live for your One off event

- Live PPV and pre-booking in just minutes
- Enhanced purchase experience for higher conversation
- Define payment price, currency and access limits in a few easy steps
- Embed into any website
- Generate CRM activities and track effectiveness
- Monitor activities in an instant

Cleeng Portal for multiple events

- Aggregate all your live events and video archives into one destination
- Display all upcoming events and boost engagement
- Extend PPV experience with enticing past event replays
- Embed social features: comment, share and like
- Set up subscriptions offers to build a long lasting relationship with your viewers
- Use of a fully automated live streaming channel



Cleeng: One SaaS platform to succeed with your Direct 2 Consumer strategy

Cleeng's rich-featured solutions take care of all the steps from authentication, e-commerce, security to end-user support, so you can focus on your core business.



Cleeng features



- Social login**
1-click registration with FB & Google
- Single-Sign-On**
Automatic authentication across platforms
- Brand engagement**
Customizable checkout & e-mail templates
- Apps entitlements**
Authentication & entitlement across apps
- Multilingual platform**
14+ languages
- Data Capture**
Collect additional user info
- Whitelisting**
Grant access to an exclusive audience



- Promotions**
20+ coupon options, social discounts
- Payments**
170+ methods, 22+ currencies
- Apps Subscription**
In-App payment, stores integrations
- Recurring billing**
Automatic recurring subscriptions
- Financial reporting**
Monitor customers, reduce churn
- Access Period**
Weekly, monthly, yearly offers to match your business model
- Tax management**
Automatic tax processing



- Offer entitlement**
Users can access authorized videos only
- Session control**
Avoid account sharing
- File watermarking**
Anti-stream grabbing tool
- Fraud prevention**
Credit card authorization check
- Geo-restriction**
Broadcast settings for selected countries
- Parental Control**
Controlled access for kids



- End-User support - LIVE**
15-minute SLA
- End-User support - (S)VOD**
24-hour SLA
- Integrated workflow**
Inquiries, refunds, analytics
- OTT specialists**
Authentication, commerce, security
- Multilingual**
Multilingual support team
- FAQ help-center**
Topic specific support center
- Customer reports**
Details of customer activities
- Time-Zones**
Spread across the globe

Cleeng Key Numbers

- 1.7 million active users
- 1 million / 1 hour capability
- 10,000+ events handled yearly
- 500+ active publishers including:
- IMG, GoldenBoy Promotion, Coxhub

Deploy easily one fully integrated solution for managing and selling your premium videos creating an enhanced purchasing experience driving higher conversion rates and revenue!

Interested in **LIVE PPV?**
 Contact us at: sales@cleeng.com

CLEENG